



**Manitou Springs Chamber of Commerce,
Visitors Bureau & Office of Economic Development**

354 Manitou Avenue, Manitou Springs, CO

Local: (719) 685-5089 • Toll Free: (800) 642-2567 • Fax: (719) 685-0355

MEMBERSHIP BENEFITS

- Business name, address, phone number, web address, and 25 word description in the annual Visitors Guide (90,000 printed in 2017)
- Opportunity to purchase additional advertising space in the Visitors Guide
- Listing and Landing page on our website ManitouSprings.org with a link to your business website
- Opportunity to purchase banner ads on manitousprings.org
- Access to leads for lodging information as requested by potential visitors
- Display your brochures, menus, or rack cards in the Visitors Center lobby (37,515 Visitors in 2016)
- Inclusion in all appropriate guides produced by the Visitors Center (Dining Guide, Lodging Guide, Attractions Guide, Relocation Guide, Shopping Guide)
- Send notification of specials or news worthy items related to your business to be shared across social media networks (Facebook, Pinterest, Google+, Instagram, Twitter...)
- Coupons and Special offers will be posted on manitousprings.org
- Receive Chamber Newsletter Via email
- Post your promotions, sales, events and announcements in the Chamber Newsletter
- Notary Public Service
- Opportunity to sponsor events (inclusion on event t-shirts, posters and mention at the event)
- Opportunity to participate on the Board of Directors
- Participation in all functions, seminars, networking and annual membership meetings
- Post fliers for your events in Visitors Center office windows
- Display announcements for your events on the Visitors Center marquee (based on availability)
- Participation in the "Manitou Money" program
- Email notifications of potential hazards and criminal activity detrimental to your business
- Opportunity for nomination and recognition as Business of the Year award
- Assistance with press releases, media services, creative ad design, copying, faxing
- Access to a liaison to the Parking Authority Board, Metro Parking District and Urban Renewal Authority
- Support with City Council, Planning Department, and other various city departments
- Manitou Springs Chamber of Commerce, Visitors Bureau & Office of Economic Development is a member of Action 22, Tour Colorado, Denver CVB, PPCAA, CSCVB

MEMBERSHIP DUES

Membership dues are calculated based on the type of business.
Fee schedules for each type of business are listed below.

ACCOMMODATIONS

Based on #of units:
Minimum: \$235.00 (up to 15 units)
Maximum: \$485.00 (\$6.25 per additional units)

ASSOCIATE MEMBER

(non-business)
Flat rate of \$50.00

ATTRACTIONS

Based on gross revenue:

\$235.00	\$0-\$100,000
\$325.00	\$100,000-\$250,000
\$450.00	\$250,000-\$500,000
\$500.00	\$500,000-\$1 million
\$625.00	\$1 million >

CAMPGROUND

Based on # of spaces:
Minimum: \$235.00 (up to 50 spaces)
Maximum: \$485.00 (\$1.00 per additional space)

HOME BASED BUSINESS

Flat rate of \$100.00

RETAIL

Based on gross revenue:

\$235.00	\$0-\$50,000
\$265.00	\$50,000-\$75,000
\$295.00	\$75,000-\$125,000
\$345.00	\$125,000-\$175,000
\$395.00	\$175,000-\$250,000
\$425.00	\$250,000-\$500,000
\$485.00	\$500,000-\$1 million
\$600.00	\$1 million >

NON-PROFIT ORGANIZATION

Flat rate of \$150.00

AUTOMOTIVE

Gas and Repair: \$235.00
Car Rentals: \$250.00
Car Dealerships: \$295.00

CORPORATE/FRANCHISE

Flat rate of \$375.00

FINANCIAL

Flat rate of \$280.00

SERVICE

Flat rate of \$235.00

GOVERNMENT

Flat rate of \$525.00

MEDIA - CASH

Print: \$275.00
Electronic: \$345.00

MEDIA - TRADE

Print: \$385.00
Electronic: \$440.00

PROFESSIONAL

Flat rate of \$235.00

RESTAURANT

Based on # of seats:
Minimum: \$235.00 (50 seats or less)
Maximum: \$485.00 (\$1.00 per additional seat)

UTILITIES

Flat rate of \$575.00

WHOLESALE

Flat rate of \$150.00

CONTACT INFORMATION

BOARD OF DIRECTORS

Gwenn David, *President*

Avenue Hotel Bed & Breakfast

Farley McDonough, *Vice President*

Adam's Mountain Cafe

April Hall

Garden of the Gods Trading Post

Manitou Outpost

Mountain High Sportswear

Mountain High Gallery & Gifts

Whitney Hedgpeth, *Treasurer*

Broadmoor's Pikes Peak Cog Railway

Anthony Mogck

Theo's Toys

Lisa Quintana

The Ten Spot

Justin Armour

Crystal Park Cantina

Jay Rohrer

City Council Liaison

Annie Schmitt

Community Representative

STAFF

Leslie Lewis

Executive Director

leslielewis@manitouchamber.com

Stephanie Willie

Visitor Information

Stephanie@manitouchamber.com

Jenna Gallas

Event Coordinator

Jenna@manitouchamber.com

Cathy Cayton

Marketing Coordinator

Cathy@manitouchamber.com

Lisa Poffenberger

Weekend Visitor Information

manitou@pikes-peak.com

Rachel Poffenberger-Twomey

Weekend Visitor Information

manitou@pikes-peak.com

Hannah Poffenberger-Twomey

Weekend Visitor Information

manitou@pikes-peak.com

ADVERTISING OPPORTUNITIES

Advertising opportunities—web advertising on ManitouSprings.org, as well as print advertising in our annual Visitors Guide, which will be available in a printed booklet, an interactive PDF available through ManitouSprings.org and sponsorship opportunities are available for all MSCOCVB & OED events.

Visitors Guide Advertising Rates

Our annual Visitors Guide has a circulation of approximately 90,000 copies.

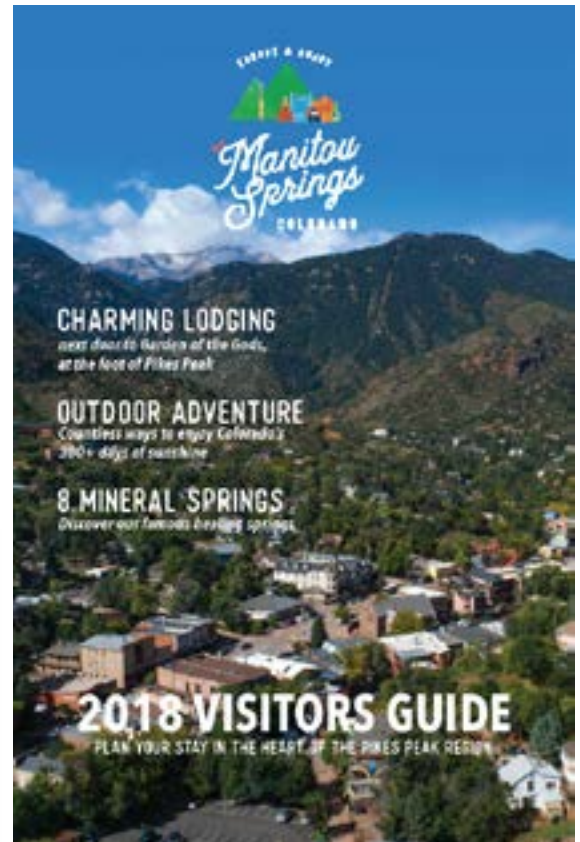
AD Specs

Size	Specs	Price
Inside Covers* (based on availability)	Full bleed - 5.5 by 8.625 Trim size - 5.25 by 8.125	\$1,475.00
Full Page	Full bleed - 5.5 by 8.625 Trim size - 5.25 by 8.125	\$1,375.00
1/2 Page horizontal	4.75 by 3.42	\$765.00
1/4 Page Horizontal	4.75 by 1.6	\$385.00
1/4 Page Vertical	2.29 by 3.42	\$385.00

Additional Listings

As a member of the Chamber of Commerce, you receive one FREE listing in the Manitou Springs Visitors Guide. Your listing is limited to 25 words. You may qualify for a second listing elsewhere in the guide (for example, if you own a hotel with a restaurant inside, you may qualify to be listed under accommodations as well as dining).

ADDITIONAL 25 WORD LISTINGS ARE \$75.00



Manitou Springs Colorado Wine Festival
Save the date! Saturday, June 2, 2018

Each year we gather over 800 of the Rockies' top Manitou Springs Colorado Wine Festival brings together 20 Colorado wineries, live music, food & gift vendors in beautiful Memorial Park in Manitou Springs. Be one of the first 1,000 to purchase a ticket and receive a free wine tote. Now this year, limited VIP tickets with high-end wines, shorter lines and local eats included. Get your tickets and then make a reservation at one of our charming visitors inns!

Newsletter Advertising

The second advertising opportunity that we have added is advertising in our Visitor Newsletter. The Newsletter is sent the first of the month to the 5,000 Visitors in our email database. All new inquiries are added to this database each month so it will continue to grow and reach additional visitors who have subscribed. You can advertise in any monthly issue of this publication for \$25 per month or \$240 per year.

ADVERTISING OPPORTUNITIES CONT...

MANITOUSPRINGS.ORG BANNER AD PLACEMENT

We will be offering 3 banner ad spaces. These spaces are on the following pages: Home, Contact Us, Getting Here, Parking Information, Area Information, Discounts & Specials, History, FAQ, (Under the "What's Happening" Tab) and Mineral Springs page under the "Mind & Body" Tab. That is 9 different pages of the website to promote and showcase your business. The introductory pricing for these spaces are:

Top Banner	\$3,000.00 per year
2nd Banner	\$2,000.00 per year
3rd Banner	\$1,000.00 per year

In 2016 we had 956,099 page views from 251,728 new users. (Jan 29- Feb 16 no tracking)

MANITOUSPRINGS.ORG BANNER AD SPECS

Max file Size: 150kb

Ad Dimensions: 260px wide/200px high

File type: JPG

Submit ads to:

Leslie Lewis

leslielewis@manitouchamber.com



200px

Facebook - Visit.manitousprings

Twitter - Visit_Manitou

YouTube - VisitManitouSprings

Pinterest - VisitManitou

260px



APPLICATION FOR MEMBERSHIP

Business Name: _____

Business Representative: _____

Business Street Address: _____

Mailing Address: _____

City/State: _____ Zip: _____

Business Phone: _____ Home Phone: _____

Toll Free Phone: _____ Fax Number: _____

Website URL: _____

Email Address: _____

PAYMENT OPTIONS:

Annually

Semi-Annually

Quarterly

Your membership investment payment and a one-time application fee of \$25 is required at the time of application. Completed applications should be returned to the Manitou Springs Chamber of Commerce, Visitor Bureau & Office of Economic Development office at the address below. All applications must be reviewed by the Board of Directors and membership is contingent upon the Board's approval. The Manitou Springs Chamber of Commerce, Visitors Bureau & Office of Economic Development reserves the right to revoke membership privileges if payments are not received according to the schedule above.

Signature: _____ Date: _____

Manitou Springs Chamber of Commerce, Visitors Bureau & Office of Economic Development

354 Manitou Avenue
Manitou Springs, CO 80829
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OR

Listing Information

MANITOU SPRINGS VISITORS GUIDE & WWW.MANITOUSPRINGS.ORG

Please fill out this form for both your free listing in our annual visitors guide and for your free website listing on ManitouSprings.org.

Website listing includes up to 6 photos. Send them via email to leslielewis@manitouchamber.com

Questions? Contact Leslie Lewis, Executive Director leslielewis@manitouchamber.com, (719) 685-5089 or Fax: (719) 685-0355

Business Name: _____

Address: _____

City/State: _____ Zip: _____

Local Phone: _____ Toll Free: _____

Website URL: _____

200 Word Web Listing:

25 Word Visitor Guide Listing:

_____ email where we can send a proof of your listings

OR